



**WORLD FLOOR COVERING
ASSOCIATION**



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WFCA Announces New Senior Executive Director of Technology & Research

The World Floor Covering Association is pleased to announce the appointment of Lewis Davis as the new Senior Executive Director of our Technology and Research division. Davis will also be the primary lead on all initiatives with the flooring industry's Floor Covering Business to Business program.

Lewis has a long history with the fcB2B program. He first got involved with EDI/B2B when he joined Mohawk Industries in 1996 as a software developer in their EDI department. He later became the manager of the EDI team and was asked to participate along with other industry representatives in forming the initiative which later became known as fcB2B. He was instrumental in the development of the original standards documents and has chaired and co-chaired multiple sub-committees over the years. After a brief departure from the industry in 2012, he rejoined Mohawk and once again became active in the fcB2B program. Davis is a native of Chattanooga, TN and now resides in Ringgold, GA with his wife Dawn and their two children.

"I am excited to lead the fcB2B group into the future. I have witnessed the standards grow and mature since the inception and look forward to continuing to bring new technology and automation to the flooring industry, said Davis."

Please join us in welcoming and congratulating Lewis in his new role.